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11 Attorneys for Plaintiff
 12 James R. Glidewell Dental Ceramics, Inc.
 13 d/b/a Glidewell Laboratories

14 UNITED STATES DISTRICT COURT
 15 CENTRAL DISTRICT OF CALIFORNIA
 16 SOUTHERN DIVISION

17 JAMES R. GLIDEWELL DENTAL
 18 CERAMICS, INC.,

19 Plaintiff,

20 vs.

21 KEATING DENTAL ARTS, INC.,

22 Defendant.

Case No. SACV11-01309-DOC(ANx)

**SUPPLEMENTAL DECLARATION
 OF KEITH ALLRED IN SUPPORT
 OF JAMES R. GLIDEWELL
 DENTAL CERAMICS, INC.'S
 MOTIONS FOR SUMMARY
 JUDGMENT**

Hearing

Date: December 17, 2012
 Time: 8:30 a.m.
 Ctrm: 9D, Hon. David O. Carter

Pre-Trial Conf.: January 28, 2013
 Jury Trial: February 26, 2013

23 AND RELATED
 24 COUNTERCLAIMS.

1 I, Keith Allred, declare as follows:

2 1. I am General Counsel of plaintiff James R. Glidewell Dental
3 Ceramics, Inc. d/b/a Glidewell Laboratories ("Glidewell") and have held this
4 position at all times relevant to this lawsuit. Except where noted to be otherwise, I
5 state the following of my own knowledge and, if called upon to do so, could and
6 would testify competently to the following. This declaration supplements my
7 declaration filed in support of Glidewell's Motions for Partial Summary Judgment.

8 2. Glidewell has never given Keating Dental Arts, Inc. ("Keating")
9 permission to use Glidewell's BruxZir trademark. Further, Glidewell has never
10 given Keating permission to use the KDZ Bruxer mark, nor any other confusingly
11 similar mark.

12 I declare under the penalty of perjury under the laws of the United States of
13 America that the foregoing is true and correct.

14 Executed on November 19, 2012, at Newport Beach, California.

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16 _____
17 Keith Allred
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1 ***Glidewell Laboratories v. Keating Dental Arts, Inc.***
2 **United States District Court, Central, Case No. SACV11-01309-DOC (ANx)**

3 **CERTIFICATE OF SERVICE**

4 I hereby certify that on November 19, 2012, I electronically filed the
5 document described as **SUPPLEMENTAL DECLARATION OF KEITH**
6 **ALLRED IN SUPPORT OF JAMES R. GLIDEWELL DENTAL**
7 **CERAMICS, INC.'S MOTIONS FOR SUMMARY JUDGMENT** with the
8 Clerk of the Court using the CM/ECF System which will send notification of such
9 filing to the following:

10 David G. Jankowski
11 Jeffrey L. Van Hoosear
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16 Dated: November 19, 2012

SNELL & WILMER L.L.P.

18 By: s/Philip J. Graves

19 Philip J. Graves
20 Greer N. Shaw

21 Attorneys for Plaintiff
22 James R. Glidewell Dental Ceramics, Inc.
23 dba GLIDEWELL LABORATORIES

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28 Certificate of Service
SACV11-01309-DOC (ANx)